

HG2utoring

KS2 January Creative Writing Challenge



Welcome to 2021! As we move into a new year, HG2utoring want to be 'on-trend' with the latest inventions so need your help to create and share with us a 'must-have' accessory for the year.

In return, the most creative, persuasive advert will win a prize (£10 value) from us!



Ready...

To help you get started, we have created an example, 'The Dog-Walker Deluxe', which you may want to read through first. We have included a glossary, if needed, to help with your reading here.

Can you spot in our example:

- ✓ Alliteration?
- ✓ Repetition of the item's name?
- ✓ Rhetorical questions so the reader thinks they need the product and it will change their life?
- ✓ Exaggeration of positive points?
- ✓ A labelled diagram with memorable and fun details?
- ✓ A variety of sentence types used to describe different features of the product?



Steady...

There is a planning sheet that may help you record your ideas and any important features that you would like to include in your advert. We won't see this, so use it in a way that will help you and your creative writing.



Go...

Using your planning sheet, create your 1-page persuasive advert for your 2021 must-have item. When you have finished it, send to hg2utoring@outlook.com before the closing date. Most importantly...have fun!

The HG2utoring challenge starts 2nd January and runs until Friday 29th January.

There will be a fabulous prize for the winning entry, which will be shared on Sunday 31st January via our website, Facebook and Instagram pages.